

Graphic Design and Digital Marketing intern



Project Title	Graphic Design and Digital Marketing intern
Project Summary	Design print materials to be displayed and distributed at the Diplomacy Center Pavilion at the Department of State Headquarters. Design digital materials to promote the Diplomacy Center museum. Assist drafting communication to stakeholders, interpret email and web analytics if interested
Country	United States

Project Description

The Diplomacy Center will be the first museum in the nation dedicated to telling the story of diplomacy and of the diplomats who have served and sacrificed for their country since the founding of our nation. Our mission is to educate and inspire all visitors through engaging programs and exhibits that showcase how diplomacy has shaped our nation's history and how diplomacy continues to play a vital role in their lives.

Intern(s) will develop templates for Diplomacy Center banners, handouts, and donor communication with stories about American diplomatic history, artifacts, and simulations. Interns will also develop and design digital communication, including email design, website imagery, and possibly social media. Interns may draft language for digital marketing, the website, and blog. If interested, interns can also do digital analytics projects.

Required Skills or Interests

Skill(s)

Cultural diplomacy

Design thinking

Graphic design

Infographic design

Marketing

Storytelling/blogging/vlogging

Website design

Additional Information

Please see Diplomacy.state.gov for more information about the Center.

Language Requirements

None